



MARITIME SECURITY OUTLOOK

www.maritimesecurityoutlook.com

PARTICIPATION GUIDE



MARITIME SECURITY
OUTLOOK

OWNED AND OPERATED BY:



1081 E. Putnam Ave
Riverside, CT 06878
(203) 990-3131



ABOUT MSO

THE MOST EFFECTIVE AND DIRECT WAY TO REACH THE MARITIME SECURITY AND LAW ENFORCEMENT COMMUNITY ON THE WEB

Maritime Security Outlook (MSO) is the only online resource for information, news and solutions for the maritime security and marine law enforcement community.

It is an open platform for all stakeholders to share their opinions, knowledge, and analyses of the critical issues facing the industry. Maritime Security Outlook is not driven by journalists, and all editorials and analyses are contributed by maritime security professionals with credible experience and knowledge in the field.

News stories are selected and aggregated from web and print sources that are relevant and beneficial to the maritime security and law enforcement community.

With primary viewership from law enforcement agencies, port authorities, and government personnel, Maritime Security Outlook is the one-stop shop to obtain the latest in news, information and solutions.

MSO HISTORY

It all started in 2010 when we launched the first Small Vessel Security Threats Conference in Miami Beach FL. The purpose then was to bring together the port security and marine law enforcement communities with the U.S. Coast Guard and D.H.S. components in order to discuss and implement the Small Vessel Security Strategy.

In the seven years since then, we have hosted four Small Vessel Security Threats Conferences, five Maritime Security East, five Maritime Security West, three Maritime Security Caribbean, a Maritime Security Workshop for the 2016 RNC in Cleveland, an ice rescue training program for the Coast Guard and four Marine Law Enforcement Training Conferences for the State of Washington.

In the planning and preparation for these programs, we were privileged to meet and engage with thousands of maritime security and marine law enforcement professionals including Coast Guard Officers, CBP Agents, Ports Security Directors, FSOs and other important stakeholders. We have ridden the boats, sat in the command centers and engaged with the operators. We have seen different operations and cultures in just about every major port area in the U.S. and the Caribbean.

Maritime Security Outlook was born out of that direct engagement and our passion for the community of great officers, professionals and leaders that serves it every day.



OUR COVERAGE

AS LONG AS THERE ARE TERRORISTS, SMUGGLERS, MOTHER NATURE, AND HUMAN ERRORS
THERE WILL ALWAYS BE A STORY TO BE TOLD

- Law Enforcement and First Responders
- Government and Federal Agencies
- Ports and Commerce
- Cyber and IT Security
- Military
- Foreign Government and Ports
- Cruise and Passenger Transportation



RESOURCES AND SOLUTIONS

PROFESSIONAL DEVELOPMENT

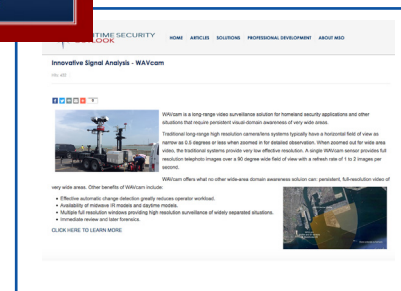
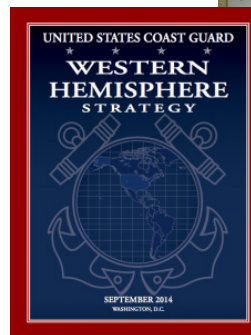
- Conferences
- Workshops
- Classroom and On-water Trainings
- Webinars

REPORTS & RESOURCES

- Grant Guidelines
- GAO Reports
- Think Tank Reports

SOLUTIONS AND PRODUCTS

- Company Press Releases
- Products/Solutions Listings





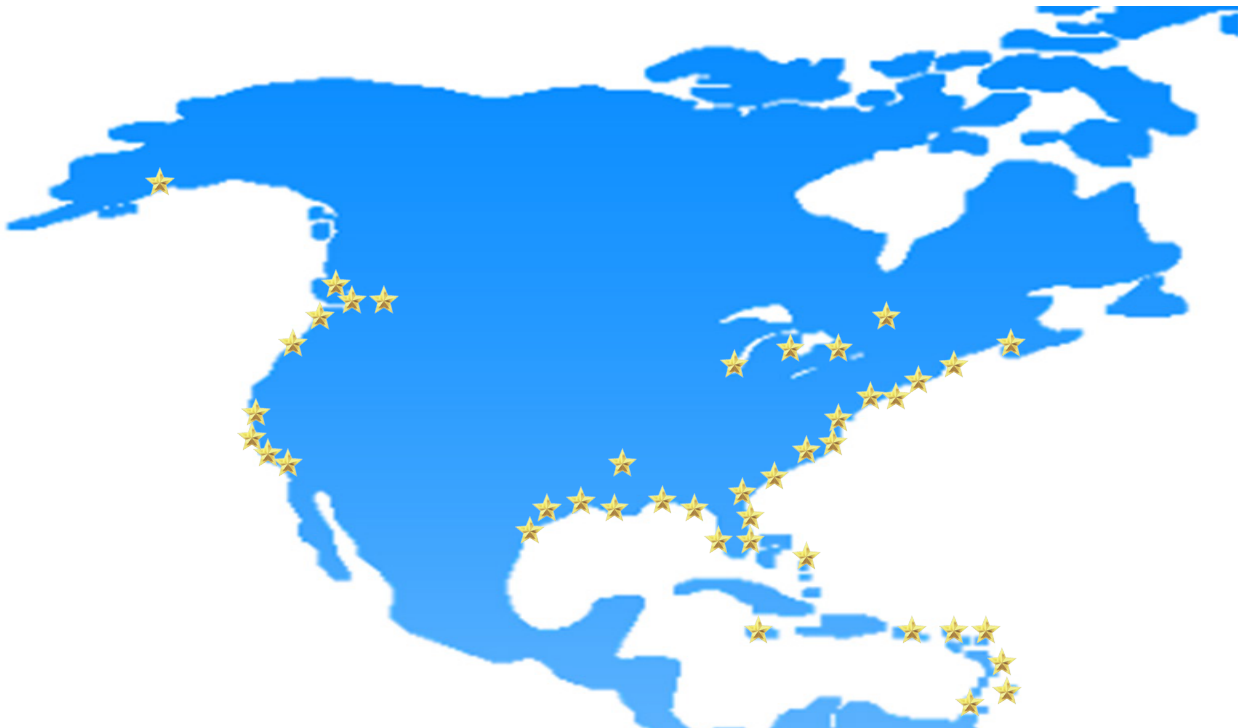
WEBSITE READERS

- U.S Coast Guard
- U.S. Customs & Border Protection
- Other U.S. Federal Agencies
- Law Enforcement Agencies
- State & Local Government
- Leisure Boating Associations
- Commercial Shipping Associations
- Foreign Military & Federal Agencies
- Port Operators & Administrators
- Port Security Directors

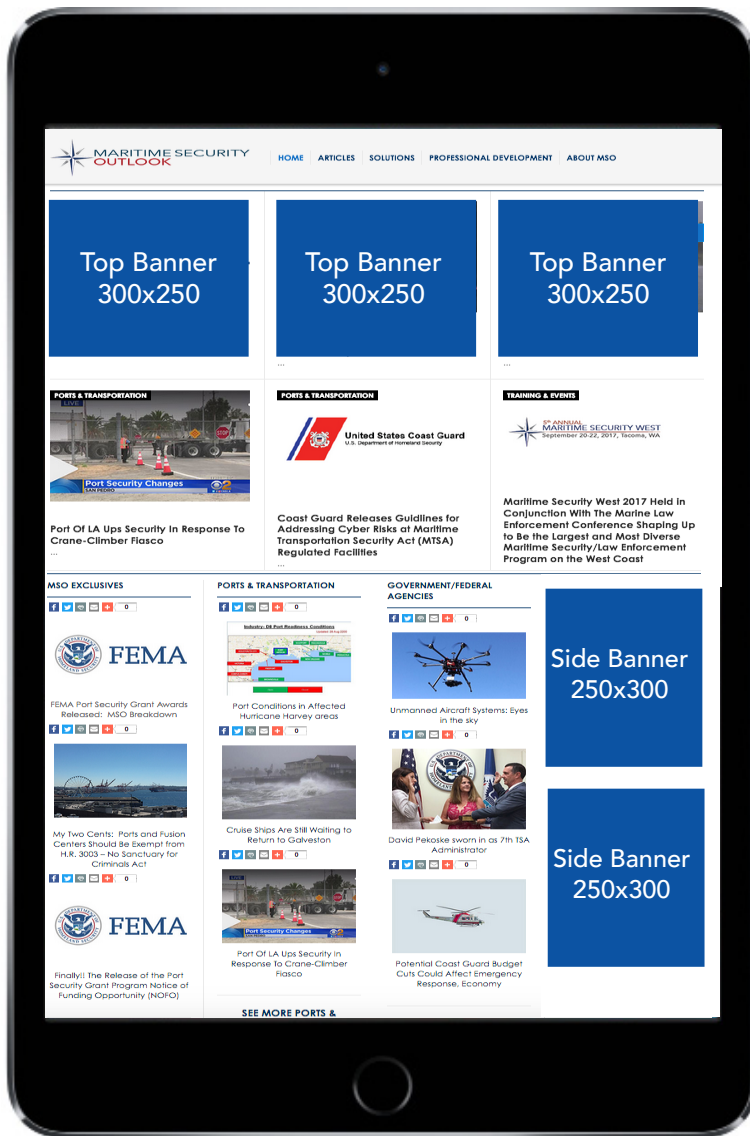
- Port Government Relations Officers
- Terminal Operators
- Facility Security Directors & Officers
- Commercial Ship Owners & Operators
- Cruise and Ferry Operators
- Workboat Operators
- Security Service Providers & Consultants
- System Integrators
- Security Technology Providers
- Response Vessel Builders

- Average Monthly Visits: 13,836
- Average Monthly Page Views: 38,339
- Average Monthly Hits: 72,843

** Analytics based on the period from Oct. 2016 to Sept. 2017 provided by inmotionhosting.com



BANNER LOCATIONS & DIMENSIONS



Run of Site: Top Banner 300x250 (limited to 3 with no position sharing or rotations)

Frequency	1x	3x	6x
Cost per month	\$745	\$695	\$645

Run of Site: Side Banner 250x300 (limited to 6 with no position sharing or rotations)

Frequency	1x	3x	6x
Cost per month	\$645	\$595	\$545

Article Pages: Side Banner 250x300 per category

Frequency	1x	3x	6x
Cost per month	\$345	\$295	\$245

Categories: (includes all articles under the following menu categories)

- MSO Exclusives
- Ports and Transportation
- Law Enforcement and Responders
- Government and Federal Agencies
- Opinions, Analyses and White Papers
- Cyber and IT Security
- At Sea and Overseas
- Reports and Resources

Specifications:

- Materials are accepted in all static formats (gif, tif, jpeg, png(preferred), pdf, etc.)
- Files may not exceed 1mb
- Please provide lead time of 3 days

Banner Creation Service

Don't have a banner ad? We can create one for you. Just provide us with your medium-high resolution logo, short message, and any image you would like to use.

- Cost of \$200 per banner ad (300x250 or 250x300)
- All banner ads are static.
- Banner ads will be owned by the Advertiser and can be used in any future advertisement on any web platform.






MARITIME SECURITY OUTLOOK


BI-WEEKLY NEWSLETTER

The Bi-Weekly Newsletter highlights the latest information and news that can be found at www.maritimesecurityoutlook.com. It allows advertising opportunities for products/solutions, webinars and conferences direct to the readers

- Reaches 11,715 Email Recipients
- Full Contact Information for 3,113 Recipients

Frequency (2 newsletters per month)	1x	3x	6x
Side Banner 250x300 (5 available) (Cost per month)	\$495	\$445	\$395

Share      



MARITIME SECURITY
OUTLOOK

THE HUB
OF MARITIME SECURITY

MARITIME SECURITY OUTLOOK NEWSLETTER: EDITION 2

As you may have heard, we have recently rebuilt www.maritimesecurityoutlook.com with a new layout and many new features. It is far more robust than ever and we will continue to improve it with your input and insight.

www.maritimesecurityoutlook.com and the newsletter is built on exclusive content, contributions and news/info aggregated from relevant websites and sources. We hope that you find the information useful in your day to day operations.

Please pass this newsletter on and be sure to visit www.maritimesecurityoutlook.com.

****FYI, www.maritimesecurityoutlook.com is best viewed on wide screen format as with all the latest laptops and computers. We are working on it to look better on old computers and laptops.**

Below are just a few of our latest post. Please visit the site for much more content.

SIGN UP FOR
MARITIME SECURITY OUTLOOK
FREE BI-WEEKLY
NEWSLETTER

CONTRIBUTE NOW

Side Banner
250x300

Side Banner
250x300

Maritime Security Outlook Features and Exclusives

- [Get Ready for the Port Security Grant Program: For the Newbies](#)
- [What I Saw at Sea Air and Space Part 1: The USCG Acquisition Directorate Program – They are open for business and looking to connect with you?](#)
- [What I Saw at Sea Air and Space Part 2: The NAVY Small Business Innovation Research \(SBIR\)/ Small Business Technology Transfer \(STTR\)](#)
- [What I Saw at Sea Air and Space Part 3: The solutions I saw at the Navy FST and Sea Air and Space Conferences](#)

Ports and Transportation

- [UPDATE: Coast Guard Concludes Medical Response From Ship Explosion, 2 Medevaced](#)
- [Coast Guard Scheduled to Participate in Multi-Agency Training in Port of Portland](#)
- [Port Security Advisory \(1 -17\): Vessels Arriving in U.S. Ports from Non-Compliant International Ports](#)
- [Maritime Security Outlook Supporter and Advisor Runs for Port of Tacoma Port Commission](#)

Government and Federal Agencies

- [Cuban Maritime Migration Slows to a Trickle](#)
- [New Coast Guard Captain of The Port Takes Command of Northern Texas](#)
- [Coast Guard Force Readiness Command Holds Change of Command](#)

Law Enforcement and Responders

- [Palisade Interstate Parkway Police Becomes Accredited in National Standard of Training](#)
- [Law Enforcement Learn Skills for Responding With Airboat](#)
- [Metal Shark Launches Stock Boats Program, Significantly Reducing Lead Times](#)

CONTRIBUTIONS

MSO is driven by contributions. If you are a maritime security professional, marine law enforcement officer, researcher or solutions provider, we would like your input.

Articles and News: If you find news anywhere on the web or in print that you believe would benefit our readers, send us the link and we will post it.

White Papers, Analyses and Opinions: If it is relevant, useful and beneficial, please send us a copy regardless of how old it is. Sometimes ideas from the past are still relevant today. We can post it in its entirety or we can link it back to the source.



Professional Development: Please send us any links and or information on upcoming educational conferences, trainings or webinars. Private trainers and conference organizers must contact us first for listing rates or partnership agreements.

Article Ideas: Got an idea for an article or research that you believe will be beneficial to the community, drop us a line.

Attribution: We will credit all information source and follow all legal and ethical procedures in the posting of all articles and information.

Rights of Refusal: We (Neak Media LLC) reserve the right to refuse any submission that we determine to be or potentially be; offensive, inaccurate, stolen, or harmful in any way to Neak Media, LLC, our readers or any user of www.maritimesecurityoutlook.com.

Privacy: We will not share with any user of www.maritimesecurityoutlook.com, any contact information of the information source or content submitter unless we have been granted the rights to or if it is a part of the editorial content submitted.

Format: All electronic format is accepted, including email text, pdf, word.

PRODUCTS/SOLUTIONS PROFILES

Generate qualified leads by profiling your company and solutions to MSO readers. Unlike many other trade sites that offer 150 words listing, MSO offers full page profiles that will allow you to get your message out to your potential customers.

One full year from the date of submission: \$495.00

- 2018 Maritime Security East and West Exhibitors: Complimentary from the time we receive your exhibitor agreement to December 31st, 2018.

Specifications:

- Any text format is accepted along with any type of image formats (jpeg, png, pdf).
- Videos are also accepted if it is hosted on youtube.com or vimeo.com.



[HOME](#) [ARTICLES](#) [SOLUTIONS](#) [PROFESSIONAL DEVELOPMENT](#) [ABOUT MSO](#)



Whether it's ten or thousands of miles, protecting coastlines and littoral waters is a daunting task. Operators and decision makers must quickly discriminate normal activities from potential threats, while administrators monitor and maintain the entire system to ensure it is operating at peak effectiveness 24/7.

SSR's technologies are currently deployed around the world, protecting entire country's coastlines and major inland waterways. SSR's robust architecture and automated processing greatly reduces the manpower necessary to manage these systems. In addition, automated threat monitoring and track filtering mechanisms help identify and promote potential threats, allowing operators to effectively manage large areas of operation.

Key Technologies and Solutions

Unmanned Remote Sites

SSR's systems are operating unmanned in some of the harshest environments on the planet. These systems are managed from command centers hundreds of miles away, often over low-bandwidth network links. Since access to these sites is difficult, SSR's rugged design allows these systems to run uninterrupted for years at a time. Automated radar processing and tracking allow these systems to continue detecting and tracking targets without frequent operator interaction. Whether the network bandwidth is 1 Gbps or 56 kbps, SSR's unique network communication techniques will allow pertinent data to get back to the command center.

Tracker Redundancy

Many large, geographically-distributed systems are required to have redundancy built into the local centers. SSR's Tracker Redundancy allows local Composite Trackers to automatically and seamlessly begin tracking during communication failures. This transition is accomplished without the loss of the primary track picture and the track picture is combined from the local trackers when communication is restored, providing a seamless transition.





ADVERTISING AGREEMENT (PAGE 1 OF 2)

This Contract is for Maritime Security Outlook with Neak Media, LLC, by and between Neak Media, LLC and the Advertiser named herein. The Advertiser agrees to comply with all Terms and Conditions appearing in this Contract and further agrees that this Contract is binding on all parties and can be amended only in writing by both parties.

Primary Contact Information: Company Name: _____

Primary Contact: _____ Title: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Billing Contact: Invoice will be issued upon receipt of agreement (Advertising material will be posted upon receipt of deposit)

Name: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Total Cost of Participation (Total from Page 2): \$ _____

TERMS AND CONDITIONS

Payment Terms:

- 50% deposit due with contract
- 50% final payment due after 30 days from start of campaign

Cancellation:

- No refunds will be issued after the start of any advertising campaign
- Neak Media LLC will refund any unused paid advertising fee in the event of and only in the event of a service disruption lasting longer than 5 business days or an indefinite complete shutdown of www.maritimsecurityoutlook.com.
- There will be no automatic renewal at the end of the advertising period. We will contact you 2 weeks prior to the end date.

Rights of Refusal:

- We (Neak Media LLC) reserve the right to refuse any submission that we determine to be or potentially be; offensive, inaccurate, stolen, or harmful in any way to Neak Media, LLC, our readers or any user of www.maritimsecurityoutlook.com.

Accepted as Binding for the Advertiser:

Signature: _____

Printed: _____ Date: _____

The individual signing this contract represents and warrants that they are authorized to execute this binding contract on behalf of the Advertiser.

Please return both pages of this Advertising Agreement by fax to 703-666-9088 or email to sarethn@hsoutlook.com.

CONTACT:

Sareth Neak, *President*
Homeland Security Outlook, Neak Media LLC
Ph: 203-990-3131, Fax: 703-666-9088
Email: sarethn@hsoutlook.com

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ADVERTISING AGREEMENT (PAGE 2 OF 2)

Please select the program by checking the box next to the item.

Run of Site: Top Banner 300x250 (limited to 3 with no position sharing or rotations)

Frequency	1x	3x	6x	Total Cost: \$	
Cost per month	<input type="checkbox"/> \$745	<input type="checkbox"/> \$695	<input type="checkbox"/> \$645	Cost per month X frequency	

Run of Site: Side Banner 250x300 (limited to 6 with no position sharing or rotations)

Frequency	1x	3x	6x	Total Cost: \$	
Cost per month	<input type="checkbox"/> \$645	<input type="checkbox"/> \$595	<input type="checkbox"/> \$545	Cost per month X frequency	

Article Pages: Side Banner 250x300 per category

Frequency	1x	3x	6x	Total Cost: \$	
Cost per month	<input type="checkbox"/> \$345	<input type="checkbox"/> \$295	<input type="checkbox"/> \$245	Cost per month X frequency	

Categories: (includes all articles under the following menu categories)

- | | |
|--|--|
| <input type="checkbox"/> MSO Exclusives | <input type="checkbox"/> Opinions, Analyses and White Papers |
| <input type="checkbox"/> Ports and Transportation | <input type="checkbox"/> Cyber and IT Security |
| <input type="checkbox"/> Law Enforcement and Responders | <input type="checkbox"/> At Sea and Overseas |
| <input type="checkbox"/> Government and Federal Agencies | <input type="checkbox"/> Reports and Resources |

Bi-Weekly Newsletter: Side Banner 250x300 (5 available) (Two Newsletters per month)

Frequency	1x	3x	6x	Total Cost: \$	
Cost per month	<input type="checkbox"/> \$495	<input type="checkbox"/> \$445	<input type="checkbox"/> \$395	Cost per month X frequency	

Products/Solutions Profile:

- ☐ One full year from the date of submission: \$495.00

Banner Creation Service

- ☐ \$200.00

Total Participation Cost: _____

Signature: _____

Printed Name: _____

CONTACT:

Sareth Neak, President
Homeland Security Outlook, Neak Media LLC
Ph: 203-990-3131, Fax: 703-666-9088
Email: sarethn@hsoutlook.com

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